



# Five Reasons Why You Should Consider MobilBid for Your Next Silent Auction

In recent years, mobile bidding has revolutionized fundraising silent auctions. Key benefits include a more efficient organization and management process and a better guest experience to encourage more bidding. This in turn leads to improved results.

Unfortunately, in most cases, the revenue gain is often lost because of the extra cost of paying a company to organize and manage your event.

MobilBid is different. We designed MobilBid as a full-featured, advanced mobile bidding platform with unique software and advanced mobile features that fundraisers can use to set up and self-manage silent auctions.

MobilBid helps you reduce costs and increase profitability.

Typical of clients we serve are national non-profits, hospital foundations, independent schools, professional sports foundations, golf tournament organizers, colleges and community agencies.

## Five reasons to consider MobilBid

- 1. Free Account** – Clients open a free account with full access to the special, easy to use software. There is nothing to download or purchase and no annual or monthly fee – ever.
- 2. Easy Setup** – Unique software guides you through custom-design auction setup with images and full descriptions, unlimited items and bidders. You can preview and set auction parameters for pause, open and close.
- 3. Quick Guest Check-In** – Guests use their smart phones to text a phone number that sends a custom link inviting them to register and access the auction. There is no app to download.

**4. Bid From Anywhere** - Bidders don't jostle in line to check bidding or place bids. They use their phones to place bids, receive outbid alerts and bid from anywhere. They can also enter a max bid and let the system bid automatically.

**5. Express Check-out** – Within minutes of closing MobilBid begins sending detailed invoices to winning bidders that contain a prompt for optional mobile payment. Paying generates a receipt to claim items. Bidders can also pay with cheque, cash or credit card.

### And a few more...

- The first ever full-featured all-Canadian mobile silent auction platform.
- Performance pricing with an affordable cap lets you estimate your costs or seek a sponsor to cover the expense.
- Special features for multiple items sale and fund-a-need.
- Recognize volunteers and sponsors on a projected leaderboard.
- Retained analytics to assist with future planning.

### ***Let's start a conversation.***

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MobilBid is a division of Net Directories Inc. a Toronto-based, Canadian technology company with more than 15 years' experience in the North American academic and fundraising markets. NDI has a reputation for innovative technology, exciting products and outstanding customer care.